



Results of DMBC Member Survey 2007 Board and Head Director Actions that are in Process

DMBC Members: Thank you for all that participated in the recent Membership Survey. 85 of you responded with very valuable input on how the club is doing and what we can do to make it better for you and friends. The “evaluation” of the directors, lessons, website, and newsletter were all very positive. Here are some of the areas the Board and the Head Director (June Byrne) are taking action on based on your input:

What are your Board and Head Director (June Byrne) doing about the Survey Results?

1. Action already taken to respond to the members who want to compete against skill levels closer to theirs (rather than higher level players playing in the Open games) by expanding the limited game on Tuesday Morning to 0-500 and Friday Afternoon to 0-1000 mps.
2. Pro-Am Game will be reinstated soon. A Handicapping System sanctioned by the ACBL is being evaluated.
3. A periodic two-session game with Lunch will be evaluated.
4. A committee will be formed to evaluate a Mentoring Program
5. More parties and member achievement recognition luncheons will be added in 2007. A St Patrick Day party is being planned.
6. Volunteers who help with preparing and serving food, and caddying will be awarded free plays
7. More Team Games will be considered. The Board has already approved two Grand National Team Qualifying Games which have been very popular and FUN!
8. Provide an incentive for new people *moving into the area* to join the club with six weeks of free play was approved by the Board. Please let us know if you know of any recently moved-in persons.

Survey Results from 85 of 340 Paid-Up Members for 2007 Responding

Skill Level Distribution for those Responding based on Self Evaluation

Novice =	12
Intermediate =	54
Advanced =	14
No Level =	5

Average Years Member at DMBC = 9 years
 Average Times Play Bridge = 2.6/week
 Average Times Play Bridge at DMBC = 2.0/week

Number Responding that Play Bridge *outside DMBC* at least once/week = 33 or 39%
 Reasons Why they go to other clubs:

A. Closer to Home	16	49%
B. Less Entry Fee	11	33%
C. Better Snacks	0	0%
D. Directors	0	0%
E. Lessons	2	6%
F. Skill Level closer to theirs	11	33%
G. Don't like DMBC Open Games	4	12%
H. Attitude of DMBC Members	9	27%
I. Format of Games	3	9%
J. Friends like to play at other Clubs	10	30%

Suggestions for Improvements at DMBC (note only 57 respondents mentioned anything in this area of the questionnaire)

A. Change Limited Game Ranges	13
B. Add more Limited Games	9
C. Improve Snacks	4
D. Add more parties and luncheons	5
E. Continue Pro-Am Games	17
F. Add more Team Games	10
G. Have a 2-session event w/lunch	14
H. Develop a Mentoring Program	19
I. Drop entry fee	7
J. Change Lesson Format	0
K. Change Director Style	0

Rating Results (A score of 5 being the best)

A. Directors	4.6
B. Lessons	4.5
C. Facility	4.2
D. Friday Swiss Game	3.3
E. Website	4.7
F. Email Newsletter	4.5
G. Tournament Schedule	4.1
H. Limited Game Format	3.2

